

1. Home

a. Homepage sections:

i. **Hero Animation:** Interactive factory walk-through (from scrap → profiles)

1. Immersive Animation Begins Here
2. Subtle motion prompts: *"Scroll to see our world"*
3. User enters a virtual aluminum factory.
4. Guided scroll animation shows step-by-step process. [Steps for animation storyboarding](#):

- a. Aluminum Scrap Collection and Sorting
- b. Melting Scrap in furnace
- c. Purification and Casting into Ingot
- d. Ingot Homogenization
- e. Cutting and Heating into Billets
- f. Extrusion through Dies to form Profiles
- g. Cooling & Cutting Extrusions
- h. Heat Treatment (Aging & Tempering)
- i. Surface Treatment (Anodizing/Powder Coating)
- j. Final Products: Architectural & Industrial Profiles

ii. **Dynamic Ticker:** Live rates for Aluminium + 2–3 key metals/products on top of the factory as a signboard

1. Aluminium Rate (live)
2. Any other 2 products
3. Auto-refresh every 60 seconds
4. Small callout: *"Get daily updates → Subscribe"*

iii. [Quick Snapshot Sections on Homepage](#) (mini intro sections + link to full page) :

1. Who We Are (About Us)
2. What We Do (Offerings)
3. What's New? (Knowledge Hub)
- ~~4. Work with Us (Careers)~~
5. Quick CTA – Contact Us

iv. **Floating CTA Buttons:** Quick links to Contact/Enquiry Form

2. [About Us:](#)

- a. **Our Story**
- b. **Leadership**
- c. **CSR**
- d. **Certification**
- e. **Other Ventures** (Karigari By Savita, Tours & Travels)

3. Products:

- a. **Aluminum Scrap** – We source and supply high-quality aluminum scrap suitable for recycling and manufacturing, ensuring consistent material quality for industrial use.
- b. **Ingots & Billets** – Our aluminum ingots and billets are produced to exacting standards, ideal for further processing in casting, rolling, and extrusion applications.

- c. **Extrusions & Profiles** – We offer a wide range of extruded aluminum profiles in various shapes and grades, tailored for use in construction, automotive, and industrial projects..
 - i. [Structural](#)
 - ii. [Architectural](#)
 - 1. (List the number of products under these sections - these will be downloadable PDF files - [reference here](#))
- d. **Custom Dies** - We design and manufacture custom dies as per client specifications, enabling precision and flexibility in aluminum profile production.
- e. **CTA: Enquire Now**

4. Services:

- a. **Anodizing** – Our anodizing service enhances aluminum surfaces with a durable, corrosion-resistant, and decorative finish, suitable for architectural and industrial applications.
- b. **Powder Coating** – We provide premium powder coating solutions with a variety of textures and colors, offering superior finish quality, durability, and weather resistance.
- c. **Custom Fabrication / Cutting / Finishing** – Our in-house capabilities include precision cutting, machining, and finishing services, enabling end-to-end customization of aluminum products.
- d. **CTA: Enquire Now**

5. By Industry:

- i. **Architecture & Construction** – Aluminum for windows, doors, and curtain wall systems.
- ii. **Interior Design** – Products for modular furniture, partition systems, and custom designs.
- iii. **Transportation & Automotive** – Aluminum parts used in trucks, buses, and railway fittings.
- iv. **Industrial Applications** – Use in machinery, enclosures, and HVAC systems.
- v. **Renewable Energy** – Aluminum frames for solar panels and energy-efficient construction.
- vi. **Retail & Display** – Applications in exhibition stalls, shop fittings, and branding.

6. Knowledge Hub:

- a. **Industry News:** Updates on market trends, industry shifts, and company-specific news.
- b. **Blog & Insights:**
 - i. Introduction to this section - [History of Aluminum](#) in visual/animation
 - ii. Articles that provide expertise, company viewpoints, and market analysis.
- c. **Downloads:** Brochures, case studies, product sheets, and reports available for download.
- d. **Newsletter Sign-Up:** Easy access for visitors to subscribe to regular updates, announcements, and news.

7. Careers

- a. Current openings

- b. form

8. Contact Us

- a. Enquiry form

- b. Addresses